

GERALD MCADOO

As the Director of Snapshot Business Services, Gerald McAdoo helps American main street businesses reduce expenses and obtain large federal, state, and local incentives. With over 15 years of experience in wealth management, commercial realty, and energy consulting, Gerald dedicates himself to improving the strength of small and middle-market companies, the growth engine of our economy.

Gerald focuses on putting more money back into the pockets of main street business owners. His company helps businesses explore cost-effective resources and works alongside their tax professionals to secure lucrative benefits. As a sought-after business partner in all industries, he shares underutilized ways to increase cash positions. His and his team's efforts have gotten \$37 billion back into the pockets of business owners.

Born and raised in Detroit, Michigan, and an electrical engineering and MBA graduate of the University of Michigan (go Blue!) Gerald now calls Texas home, having been here for the past 30 years. When he is not helping businesses, he spends time with his family, enjoys a movie, samples a new recipe, or updates his base on Clash of Clans. Gerald also serves on the board of Business Navigators, a servant leadership organization in the Dallas-Ft. Worth area.

LET'S CONNECT

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*"None of us is as smart
as all of us."*

**I only have one objective -
To improve your bottomline!**

